258.65 1268.37 1251.1



14:68.05



TECHNICAL ANALYSIS

TRADING DISCIPLINE

Our main goal is to help investors to anticipate what is "likely" to happen to prices over time.

Sep. 17th, 2025

Egyptian Exchange Benchmark Index "The Market's Stress Test" (EGX30)





Last Session Close	34,841				
Last Session High	35,222				
Last Session Low	34,751				
1st Support (ST)	34,000				
2nd Support (ST)	33,800				
1st Resistance (ST)	35,500				
2nd Resistance (ST)	36,300				
Stop Loss (ST)	33,800				
1st Resistance (ST) 2nd Resistance (ST)	35,500 36,300				

HISTORICAL RETURN %								
1 WEEK	-0.28%							
1 MONTH	-3.15%							
1 QUARTER	13.39%							
1 YEAR	15.14%							
YTD	17.15%							

TREND DIRECTION

Short term trend: UP. Medium term trend: UP. Long term trend: UP.

PREDICTIONS & TARGETS

Short term target 36,300 point. Medium term target 41,000 point. Long term target 45,000 point.

RECOMMENDATION

Short term: BUY. Medium term: BUY. Long term: BUY.



COMMENTARY

- Yesterday's session showed the "EGX30" slowing down after testing the heavy resistance near 35,300-35,500 area. The index closed at 34,841, as selling pressure emerged once buyers reached that wall of supply. This retreat was not weakness, but rather a natural correction to rebalance positions after the recent rally.
- Still, market psychology played a major role. News of rising geopolitical tensions in the region triggered waves of random selling, especially among retail investors who acted out of fear rather than strategy. The selling lacked structure, reflecting hesitation and panic more than real weakness. At the same time, institutions stepped in quietly, defending key levels in leading stocks and signaling their willingness to maintain the broader trend. This contrast between emotional selling and calculated buying left the market in a state of nervous balance.
- From a technical perspective, the 34,500 level remains the first defensive line. If it gives way, the index could slide toward 33,800 area, where the market's real test lies, whether buyers are ready to defend and absorb supply. On the other hand, if volumes improve and liquidity rotates back in, the index could guickly re-attempt the 35,300–35,500 barrier, the main gate to higher levels.
- **In short**, the market is still moving within a broader upward structure. Investors should stay patient, monitor 34,500–34,000 as the protective zone, and avoid emotional selling. What we see now is not the end of the move, but the market building strength for its next attempt upward.

Egyptian Exchange Small cap Index

(EGX70)





Last Session Close	10,591
Last Session High	10,871
Last Session Low	10,565
1st Support (ST)	10,350
2nd Support (ST)	10,080
1st Resistance (ST)	10,950
2nd Resistance (ST)	11,100
Stop Loss (ST)	10,350

HISTORICAL RETURN %								
1 WEEK	-2.93%							
1 MONTH	-0.91%							
1 QUARTER	17.78%							
1 YEAR	49.99%							
YTD	30.06%							

TREND DIRECTION

Short term trend: UP. Medium term trend: UP. Long term trend: UP.

PREDICTIONS & TARGETS

Short term target 11,100 point. Medium term target 11,500 point. Long term target 12,000 point.

RECOMMENDATION

Short term: TAKE PROFIT. Medium term: BUY. Long term: HOLD.



COMMENTARY

- The "EGX70" index closed yesterday's trading session with a sharp decline at 10,591, marking a pullback after weeks of steady gains. While the drop may look heavy at first glance, it can be seen as a natural corrective move within a structure that has been trading sideways in a very tight range for some time.
- Market psychology here is crucial. Unlike the EGX30, the EGX70 is heavily dominated by retail investors and speculative names. This makes the index far more sensitive to emotions than strategies. Yesterday's selling pressure reflected this reality: a wave of fear-driven trades from individuals who tend to react quickly to short-term moves, widening what had been a narrow sideways channel into a deeper correction. Yet, beneath the surface, this selling lacked the disciplined structure usually seen in institutional moves, leaving room for a rebound once panic subsides.
- From a technical standpoint, a confirmed break below 10,650 opens the door for a deeper move toward the 10,320 demand zone, where stronger buying interest is likely to reemerge. On the other hand, if the index rebounds back above 10,650 with supportive volumes, positive momentum could return and set the stage for another attempt at the 10,950 11,100 resistance area.
- **Conclusion**: The current decline is not a collapse but a correction shaped by retail-driven emotions. Investors should avoid panic selling, monitor the 10,500 minor support, and keep discipline with a protective stop loss just below 10,320 to limit exposure to further downside.



DAILY PICKS (T+0 & T+1)

Symbol	S. Description	LAST PRICE	BUY PRICE & S	TRATEGY	STOP LOSS	FIRST TARGET	SECOND TARGET	RISK	RETURN
CAED	Cairo Educational Services	54.73	BUY Around	54.50	52.00	57.00	60.00	-4.59%	10.09%
CCAP	Citadel Capital	2.50	BUY Around	2.48	2.40	2.57	2.70	-3.23%	8.87%
ANFI	Alexandria National for Financial Investment	70.11	BUY Around	69.90	67.00	73.00	76.00	-4.15%	8.73%
COPR	Copper For Commercial Investment and Real Es	t 0.930	BUY Around	0.925	0.890	0.960	1.00	-3.78%	8.11%

WEEKLY PICKS

Symbol	S. Description	LAST PRICE	BUY PRICE & S	TRATEGY	STOP LOSS	FIRST TARGET	SECOND TARGET	RISK	RETURN
EIUD	Egyptians for Investment and Urban Developme	r 0.246	BUY Around	0.268	0.253	0.280	0.300	-5.60%	11.94%
INFI	Ismailia National Food Industries	104.00	BUY Around	112.00	106.00	117.00	124.00	-5.36%	10.71%
EGCH	Egyptian Chemical Industries	11.25	BUY Around	11.40	10.80	12.00	12.60	-5.26%	10.53%
ISMQ	Iron And Steel for Mines and Quarries	6.18	BUY Around	6.25	5.90	6.50	6.90	-5.60%	10.40%
MPRC	Egyptian Media Production City	33.98	BUY Around	35.80	34.00	37.50	39.50	-5.03%	10.34%
IEEC	Industrial and Engineering Projects	0.329	BUY Around	0.350	0.332	0.365	0.386	-5.14%	10.29%
KABO	El Nasr Clothing and Textiles	5.20	BUY Around	5.22	4.95	5.50	5.75	-5.17%	10.15%
JUFO	Juhayna Food Industries	25.64	BUY Around	26.60	25.25	27.00	29.30	-5.08%	10.15%

MONTHLY PICKS

Symbol	S. Description	LAST PRICE	BUY PRICE & S	TRATEGY	STOP LOSS	FIRST TARGET	SECOND TARGET	RISK	RETURN
GIHD	Islamic Gharbia Housing Development	43.40	BUY Around	35.00	33.00	37.00	40.00	-5.71%	14.29%
MCRO	Macro Group Pharmaceuticals - Macro Capital S	. 3.00	BUY Around	3.24	3.05	3.45	3.70	-5.86%	14.20%
PRCL	General Company for Ceramic and Porcelain Pro	13.32	BUY Around	15.00	14.15	16.00	17.00	-5.67%	13.33%
MOED	Egyptian Modern Education Systems	0.51	BUY Around	0.480	0.455	0.510	0.540	-5.21%	12.50%
AFMC	Alexandria Flour Mills	59.12	BUY Around	51.00	48.00	54.00	57.00	-5.88%	11.76%
KZPC	Kafr El Zayat Pesticides	10.90	BUY Around	10.50	9.95	11.00	11.70	-5.24%	11.43%
AFDI	Al Ahli Development and Investment	35.93	BUY Around	33.50	31.70	36.00	37.00	-5.37%	10.45%
EFIC	Egyptian Financial and Industrial	178.79	BUY Around	187.00	178.00	195.00	206.00	-4.81%	10.16%

^{*}BUY Around : is to buy the stock around the given price by 2% fluctuation up and down

RECOMMENDATION





Symbol	S. Description	Last	Support 1	Support 2	Resistance 1	Resistance 2	Trend	Recommendation	Stop loss	RISK	RETURN
ABUK	Abu Qir Fertilizers	52.90	52.50	51.50	55.75	60.55	1	Accumulate	52.50	-0.76%	14.46%
ADIB	Abu Dhabi Islamic Bank - Egypt	20.39	20.25	19.00	21.75	23.00	\leftrightarrow	HOLD	20.25	-0.69%	12.80%
ALCN	Alexandria Container and Cargo Handling Co	20.79	20.75	20.00	22.75	24.25	\leftrightarrow	TRADE RANGE	20.75	-0.19%	16.64%
AMOC	Alexandria Mineral Oils Co	7.35	7.25	7.00	8.15	8.50	\leftrightarrow	TRADE RANGE	7.25	-1.37%	15.65%
BTFH	Beltone Holding	3.08	3.05	2.75	3.25	3.55	\leftrightarrow	TRADE RANGE	3.05	-0.98%	15.26%
CCAP	Citadel Capital	2.50	2.40	2.25	2.75	3.00	\leftrightarrow	BUY	2.40	-4.08%	20.00%
CIEB	Credit Agricole - Egypt	18.20	18.00	17.50	19.55	20.75	\leftrightarrow	Accumulate	18.00	-1.10%	14.01%
COMI	Commercial International Bank - Egypt	97.01	95.00	92.00	105.00	110.00	↑	Accumulate	95.00	-2.09%	13.39%
EAST	Eastern Co	38.30	38.00	37.00	41.00	44.00	1	BUY	38.00	-0.79%	14.88%
EFID	Edita Food Industries	16.50	16.00	15.75	17.25	19.00	\leftrightarrow	Accumulate	16.00	-3.08%	15.15%
EFIH	E-finance For Digital and Financial Investments	12.00	11.75	11.50	13.00	14.00	1	Accumulate	11.75	-2.11%	16.67%
EGAL	Egypt Aluminum	156.00	154.00	152.00	168.00	175.00	\leftrightarrow	TRADE RANGE	154.00	-1.29%	12.18%
EKHO	Egypt Kuwait Holding	0.724	0.715	0.690	0.770	0.810	\leftrightarrow	BUY	0.715	-1.25%	11.88%
EKHOA	Egyptian Kuwaiti Holding-EGP	23.91	23.75	23.25	25.50	27.50	\leftrightarrow	BUY	23.75	-0.67%	15.01%
EMFD	Emaar Misr for Development SAE	8.15	8.00	7.75	9.00	9.50	\leftrightarrow	TRADE RANGE	8.00	-1.86%	16.56%
ETEL	Telecom Egypt	46.90	46.50	45.55	49.00	54.00	↑	BUY DIPS	46.50	-0.86%	15.14%
FWRY	Fawry For Banking Technology And Electronic Pa	13.46	13.25	12.75	14.25	15.15	↑	BUY DIPS	13.25	-1.57%	12.56%
GBCO	GB Corp	22.00	22.00	21.00	24.00	26.00	1	PENDING BUY	22.00	0.00%	18.18%
HRHO	EFG Holding	25.10	25.00	24.75	27.75	29.25	\leftrightarrow	BUY DIPS	25.00	-0.40%	16.53%
ISPH	Ibnsina Pharma	10.25	10.25	10.00	11.00	12.00	1	HOLD	10.25	0.00%	17.07%
JUFO	Juhayna Food Industries	25.64	25.50	25.00	28.50	30.00	\leftrightarrow	Accumulate	25.50	-0.55%	17.00%
MASR	Madinet Masr Housing and Development	4.12	4.00	3.75	4.55	4.75	\leftrightarrow	TRADE RANGE	4.00	-2.96%	15.29%
MFPC	Misr fertilizers Production Co	27.18	27.00	26.00	29.00	31.00	\leftrightarrow	PENDING BUY	27.00	-0.66%	14.05%
ORAS	Orascom Construction PLC	413.10	410.00	400.00	455.00	475.00	↑	TAKE PROFIT	410.00	-0.75%	14.98%
ORHD	Orascom Hotels and Development	21.30	21.00	20.50	23.00	25.00	↑	Accumulate	21.00	-1.42%	17.37%
ORWE	Oriental Weavers Carpet	21.07	21.00	20.25	23.75	24.75	\leftrightarrow	TRADE RANGE	21.00	-0.33%	17.47%
PHAR	Egyptian International Pharmaceutical Industries	64.70	64.50	63.00	68.00	73.00	1	BUY DIPS	64.50	-0.31%	12.83%
PHDC	Palm Hills Development	7.05	7.00	6.75	7.75	8.25	↑	Hold/Reduce	7.00	-0.71%	17.02%
RMDA	Tenth Of Ramadan Pharmaceutical Industries&D	4.10	4.00	3.75	4.50	4.75	\leftrightarrow	Accumulate	4.00	-2.47%	15.85%
SKPC	Sidi Kerir Petrochemicals	18.50	18.25	18.00	20.50	21.50	\leftrightarrow	HOLD	18.25	-1.36%	16.22%
TMGH	Talaat Moustafa Group Holding	53.70	53.00	51.00	59.00	61.00	\leftrightarrow	Accumulate	53.00	-1.31%	13.59%



Prepared by

Bassem Abo Ghanima

Chief Technical strategist bghanima@arabeyaonline.com

Elaaf Al-Moudeer

Technical Analyst
emuntaser@arabeyaonline.com

Nourhan Ashraf

Junior Technical Analyst
nashraf@arabeyaonline.com

To Communicate

Omar Hussein

Retail Trading Manager

OHussein@arabeyaonline.com

Reham Yasser

Institutional Trading Manager RYasser@arabeyaonline.com

Moataz Ashmawy

MHassan@arabeyaonline.com

Laila Tarek

Managing Director - Branches

<u>LTarek@arabeyaonline.com</u>

Commercial Website www.arabeyaonline.com

Trading Website www.aolbeg.com

Contact us 16225

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